

## Create a Corporate Team

Participating in **Walk MS** is more fun when you are part of a team! Ask others to join you and enjoy walking together. Share the experience of connecting with co-workers to end MS forever.

### **Corporate Team Benefits:**

**Employee Camaraderie** – Enhancing employee relations can be a very powerful way to increase productivity in the workplace. A corporate team can also present team-building opportunities that would not normally be present in the typical office setting.

**Heightened Visibility through Public Relations & Marketing**—a corporation’s philanthropic activities rarely go unnoticed by media. All MS events rely on the media to spread the word and get people involved. This provides a great marketing opportunity for the company itself. In addition, a company involved in MS events will be seen in event photos shared on all of our social media outlets.

**Recruitment tool**— Involvement in philanthropic activities as a company can help to attract more qualified and accomplished candidates. These candidates have drive and passion, which is often a quality many companies are looking for in a qualified candidate.

**Define your own corporate identity**— Charitable involvement can become ingrained in a company’s identity. This can shed a positive light to clients, customers and business partners which is good for reputation, business and recruiting.

### **Additional Team Benefits:**

- Receive your own Team website
- Gain the Opportunity to participate in team contests
- Team photos
- Eligibility for Top Fundraising Team Rewards

### **Team Captains**

Team captains serve as “inspirational leaders” for their team members. People raise more money together than they do alone. Assigning a team captain to a corporate team can reflect the importance of leadership in the workplace.

### **How to Sign Up:**

Creating a team is quick and easy! Visit [www.delawarewalk.org](http://www.delawarewalk.org) to register or call our Teams Coordinator Taylor DeMario at 302.655.5610!